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FOR IMMEDIATE RELEASE

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Syndicated Radio Personality Vincent “Heartbreak” Tucker to host performance showcase at the 27th Annual Elite News Dr. Martin Luther King, Jr. Day Parade and Festival.

DALLAS (January 17, 2013) – Vincent “Heartbreak” Tucker, rising multi-faceted entertainer, humanitarian and host of the award-winning & syndicated broadcast *The Vincent Tucker Radio Show* (airs LIVE Saturday mornings at 9:00 am CST on Fishbowl Radio Network / www.fbrn.us) will host the performance showcase during the 27th Annual Elite New Dr. Martin Luther King, Jr. Day Parade and Festival in Dallas this Monday, January 21.

“I’m completely ecstatic and floored that I get to participate and be a part of a historic tradition in Dallas honoring the legacy of Dr. Martin Luther King, Jr.,” states Vincent “Heartbreak” Tucker. “I used to live in the Fair Park for a portion of my youth so for me to return to the area and be a part of event that I used to enjoy as kid means so much to me as I’m in my 20’s now. I’ll be sure to make Elite News, The Blair Family and Fair Park area residents proud.”

What: The Annual Elite News Martin Luther King Jr. Day Parade and Festival is a 27 year old historical community celebration founded on tradition, heritage and commitment. With more than 250,000 annual attendees, the parade ranks as one of the Top 5 celebrations commemorating Dr. King in the country.

This year’s parade include an opening performance by Dallas Black Dance Theatre II, NFL Hall of Fame Legend Earl Campbell, Prairie View A&M Marching Storm Band, the mighty Callaway High School Marching Band of Jackson, Mississippi, Ronald McDonald, comedian Earthquake, actress KiKi Shepard and many more. The festival in Fair Park's Tower Building will feature a health fair, a gospel concert, poetry and storytelling performances, a fashion show, children's activities, vendor booths and more.

Parade details: The Parade will begin promptly at 10 a.m., at the corner of MLK Blvd. & Lamar Street and line up at 7:30 a.m. The parade will proceed down MLK Blvd. to Fair Park.

Festival details: The MLK festival doors will open at 10 a.m. at the Tower Building in Fair Park until 6 p.m. The Tower Building in Fair Park, 1300 Robert B. Cullum Blvd., Dallas

When: Monday, January 21, 2013 at 10 a.m.

Cost: Admission is free to the general public.

For more information about the 27th Annual Elite New Dr. Martin Luther King, Jr. Day Parade and Festival, visit www.dfwelitenews.com or call 214-372-6500.



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About Vincent “Heartbreak” Tucker

Vincent “Heartbreak” Tucker (FOX, ABC & CNN) is an entrepreneur, humanitarian and multi-faceted entertainer – promoter, event host, radio and television personality.

Touting a very heartwarming and inspirational real-life story, the “next American Feel Good Story in the making,” is a unique role model for at-risk youth everywhere. He survived a deadly house fire that claimed the lives of three (his grandparents & 7-year-old sister), premature deaths of childhood friends, dealing with his parents’ drug abuse and surviving their abandoning of him at the age of thirteen. Determined not to fall into the traps of his surroundings, Vincent used the dark moments of his life to fuel his rise to the top of the music & entertainment industry.

He is the founder of CWC Entertainment Group L.L.C., host of the award-winning & syndicated broadcast *The Vincent Tucker Radio Show* powered by fbrn.us and member of the board for The North Texas Fresh, a semi-professional men’s basketball organization in the American Basketball Association. Tucker is also the creator and founder of Register to Speak Out!™, a non-partisan voter registration initiative and the co-director of My Brother’s Keeper: Feed the Homeless Drive.

For more information, please visit www.vincenttucker.com.

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