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**FOR IMMEDIATE RELEASE**

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## **Annual South Dallas Feed The Homeless Event Returns Thanksgiving Day!**

**On Thanksgiving Day from 10 am to 1:30 pm, Emerald City Bar & Grill in South Dallas will host the 4<sup>th</sup> annual My Brother’s Keeper: Feed the Homeless Thanksgiving Food Drive.**

**DALLAS (October 10, 2012)** – For the 4<sup>th</sup> consecutive year, My Brother’s Keeper: Feed the Homeless Thanksgiving Drive will return to South Dallas’ Emerald City Bar & Grill to aid in the fight against hunger on November 22 (Thanksgiving Day). Volunteers will serve and entertain homeless & low-income families in the local community with Free food as we’ll also give away donated Blankets, Coats and toiletries as well.

**WHAT:** Emerald City Bar & Grill hosts the 4<sup>th</sup> annual **FREE My Brother’s Keeper: Feed the Homeless Thanksgiving Food Drive** with volunteers serving and entertaining.

**HOW:** Donation of Food, Disposable Utensils Blankets, Coats and Volunteers.

**WHEN:** Thursday, November 22 (Thanksgiving Day), 10 am to 1:30 pm.

**WHERE:** Emerald City Bar & Grill, 2532 Martin Luther King Jr. Blvd., Dallas (Down the street from Fair Park)

Created in 2009 by Nikki Hayes of the Future Billionaires of America, the yearly volunteer tradition is co-led by C.J. Johnson of TheUrbanAdvocate.com and syndicated radio personality & humanitarian Vincent “Heartbreak” Tucker. The collective as well as volunteers have fed over 660 people thru its annual efforts. Emerald City Bar & Grill in South Dallas is transformed into a place where recipients can step out of the cold, delight in a good meal and enjoy the presence of positive people who want to help and entertain.

“Since promoting the Facebook Event on October 1<sup>st</sup>, we had a record number of volunteers and people wanting to donate within 48 hours,” states Vincent “Heartbreak” Tucker. “I never thought I’d ever be able of a community event where people would rush to sign up like it was a Rolling Stones or Jay-Z concert. It speaks volume of my mantra that my fellow young people do care about the community and we look forward to continuing to show that in the future.”

For more information including promotional sponsors for the 4<sup>th</sup> Annual My Brother’s Keeper: Feed the Homeless Thanksgiving Food Drive, please visit us online at [www.mbkDallas.tumblr.com](http://www.mbkDallas.tumblr.com), email us at [mbkDallas@vincenttucker.com](mailto:mbkDallas@vincenttucker.com) or call 1.877.998.4623.

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