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Contact: Christopher Panayiotou  
1.877.998.4623, Extension 5  
[media@vincenttucker.com](mailto:media@vincenttucker.com)

**MBK Dallas partners with Hip Hop stations 97.9 The Beat & Boom 94.5 for 2016 Campaign**

**DALLAS, Texas (November 16, 2016)** – For the third consecutive year, MBK Dallas is proud to partner with Radio One Dallas stations *97.9 The Beat & Boom 94.5* for the upcoming MBK Dallas: Feed the Homeless Drive on Thanksgiving Day, November 24, 2016.

The “MBK Dallas: Feed the Homeless Drive” will take place from 9 am to 1 pm at Emerald City Bar & Grill in South Dallas. Volunteers will serve homeless & low-income families in the local community by giving away free food, blankets, coats and toiletries. The event has become recognizable for achieving the overall goal of helping in the fight against hunger in the city of Dallas.

“We are overjoyed that *97.9 The Beat & Boom 94.5* are joining us again for to aid in the fight against hunger,” said Vincent “Heartbreak” Tucker, Marketing President for MBK Dallas. “They’re #1 in the community so it’s only right for us to align year in/year out while giving back.”

With the collaboration of Nikki Hayes, C.J. Johnson and syndicated radio personality & humanitarian Vincent “Heartbreak” Tucker, the annual food drive has fed thousands through its yearly efforts. Every Thanksgiving Day, Emerald City’s Bar & Grill is transformed into a giving atmosphere where a community comes together to make the lives of the recipients better.

For more information including donations for the annual “MBK Dallas: Feed the Homeless Drive”, please visit us online at [www.mbkdallas.org](http://www.mbkdallas.org), email us at [mbkdallas@vincenttucker.com](mailto:mbkdallas@vincenttucker.com) or call (877) 998.4623, Extension 5.

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