



**FOR IMMEDIATE RELEASE**

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**MBK Dallas: Feed the Homeless Drive returns for 6<sup>th</sup> Consecutive Year.**

**Dallas (November 6, 2014)** – For the 6<sup>th</sup> consecutive year since 2009, Syndicated Radio Personality Vincent "Heartbreak" Tucker teams with Nikki Hayes & C.J. Johnson for the annual "My Brother's Keeper - Feed the Homeless Drive" on Thanksgiving Day (November 27). Taking place from 9 am to 1 pm at Emerald City Bar & Grill in South Dallas, volunteers will serve and entertain homeless & low-income families in the local community with free food and give away blankets, coats and toiletries. It has become a recognizable event for achieving the overall goal of helping in the fight against hunger in the city of Dallas.

**WHAT:** Emerald City Bar & Grill hosts the 6<sup>th</sup> annual **FREE MBK Dallas: Feed the Homeless Drive** with volunteers serving and entertaining homeless and low-income families in South Dallas.

**HOW:** Donation of Food, Disposable Utensils Blankets, Coats and Volunteers.

**WHEN:** Thursday, November 27 (Thanksgiving Day), 9 am to 1 pm.

**WHERE:** Emerald City Bar & Grill, 2532 Martin Luther King Jr. Blvd., Dallas (Fair Park Area)

With the collaboration of Nikki Hayes, C.J. Johnson and syndicated radio personality & humanitarian Vincent "Heartbreak" Tucker, the annual food drive has fed thousands through its yearly efforts. Every Thanksgiving Day, Emerald City's Bar & Grill is transformed into a giving atmosphere where a community comes together to make the lives of the recipients better.

"With so much going on in our society today, we can't forget to come together and help our own because somebody has helped us in our lives along the way," stated Tucker about the event. "This event continues to grow because people are taking the time to help others in need and it is a beautiful picture when you see a community come together. We are setting new goals and breaking them every year."

For more information including donations for the annual "MBK Dallas: Feed the Homeless Drive", please visit us online at [www.mbkdallas.org](http://www.mbkdallas.org), email us at [mbkdallas@vincenttucker.com](mailto:mbkdallas@vincenttucker.com) or call (877) 998.4623, Extension 5.



### **About Vincent “Heartbreak” Tucker**

Vincent “Heartbreak” Tucker (FOX, ABC & CNN) is an entrepreneur, humanitarian and multi-faceted entertainer – promoter, event host, radio and television personality.

Touting a very heartwarming and inspirational real-life story, the “next American Feel Good Story in the making,” is a unique role model for at-risk youth everywhere. He survived a deadly house fire that claimed the lives of three (his grandparents & 7-year-old sister), premature deaths of childhood friends, dealing with his parents’ drug abuse, surviving their abandoning of him at the age of thirteen and more. Determined not to fall into the traps of his surroundings, Vincent used the dark moments of his life to fuel his rise to the top of the music & entertainment industry.

He is the founder of CWC Entertainment Group L.L.C., Interactive Media Coordinator for DallasBlack.com and member of the board for The North Texas Fresh, a semi-professional men’s basketball organization in the Universal Basketball League. Tucker is also the creator and founder of Register to Speak Out!™, a non-partisan voter registration initiative and the co-director of My Brother’s Keeper: Feed the Homeless Drive. In 2014, Vincent became a Brand Influencer for Stock Private Vodka & Footaction USA.

Launched in December 2007, Vincent “Heartbreak” Tucker is the Host & Executive Producer of the syndicated broadcast *The Vincent Tucker Radio Show*. The award-winning weekend program has been endorsed by executives at Clear Channel Satellite and CBS Radio Group and continues to be a hit among the 18 to 34 urban contemporary demographic.

For more information, please visit [www.IAmHeartbreak.com](http://www.IAmHeartbreak.com) or [www.VincentTucker.com](http://www.VincentTucker.com).

### **About MBK Dallas**

Created on Thanksgiving Day 2009 by Entrepreneur Nikki Hayes, the yearly tradition is co-led by C.J. Johnson of TheUrbanAdvocate.com and Syndicated Radio Personality & Humanitarian Vincent “Heartbreak” Tucker (CNN, ABC & FOX).

The collective, supported by wonderful volunteers have fed hundreds of people every year thru the campaign’s annual efforts. Partnering with Emerald City Bar & Grill in South Dallas, the venue is transformed into a place where the less fortunate can step out of the cold, delight in a good meal and enjoy the presence of positive people who want to help and entertain.

For more information, please visit [www.MBKDallas.org](http://www.MBKDallas.org).

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