

3-TIME RADIO SHOW OF THE YEAR

THE VINCENT TUCKER RADIO SHOW

Syndicated & Award-Winning... *The New Home for Black Star Power!*



MEDIA KIT



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RADIO AFFILIATES



Station Name

Location

Website

Date/Time

Fishbowl Radio Network
Power 909
Louisville Hip Hop Radio
Hot 21 Radio
DPS Uncut Radio
Xtreme 103
QMR FM Urban

Arlington, Texas
Morgantown, West Virginia
Louisville, Kentucky
New York City, New York
Columbus, Ohio
Dallas, Texas
Cleethorpes, UK

www.fbrn.us
www.Power909.com
www.LouisvilleHipHopRadio.com
www.Hot21Radio.com
www.DPSRadio.com
www.xr103.com
www.qmr.fm

Saturdays, 9am CST
Saturdays, 10am EST
Sundays, 11am EST
Mondays, 9pm EST
Fridays, 8am EST
Thursdays, 5pm CST
Sat & Sun, 6pm GMT

The Vincent Tucker Radio Show (VTRS) has an audience reach of nearly **1.2 Million** via our broadcast radio affiliates, Podcast Sites & Apple/Android Apps.



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This is the VTRS!

The Vincent Tucker Radio Show addresses hot topics affecting the hip hop generation while welcoming celebrity guests, recording artists and fascinating characters in the world today. Multi-faceted entertainer & humanitarian Vincent “Heartbreak” Tucker (FOX, ABC & CNN) is joined by Myskenna, Yellostar, Remon and Charity E! – the latest addition to the crew.

The *VTRS* includes segments such as The Good, The Bad & The Ugly – Myskenna shares the latest celebrity news & gossip, while Tucker and the crew share their unique perspective on each story; Remon’s Reality Check – Remon delivers a critico-comical rant at celebrities and everyday people who need to be set straight; and the On Blast! Celebrity Interview series – featuring guests from over the spectrum including Kevin Hart, Tyrese, Cuba Gooding Jr., Jennifer Hudson, Dr. Ian K. Smith and more.

Produced by CWC Entertainment Group L.L.C., the award-winning weekend program has been endorsed by executives at iHeart Media and CBS Radio Group. The *VTRS* was created by Tucker and entrepreneur Jerone Mitchell in December 2007 and began syndication in July 2008. For his work on the show, Vincent “Heartbreak” Tucker was named as one of the “2015 Best Media Professionals” by Examiner.com.

The Vincent Tucker Radio Show App is available for free on iPhone®, iPad® and Android® Devices.

Featured Segments

The Good, The Bad & The Ugly
Yellostar News Report
The Jump-off
Something to Ponder
Remon’s Reality Check
On Blast! Celebrity Interviews
This Week In Stupid
He Say, She Say



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Our Celebrity Guests

As the "new home for Black Star Power", *The Vincent Tucker Radio Show* continues to welcome & interview some of the most compelling celebrity guests, recording artists, sports figures and fascinating characters in the world today!

Our List includes...

Kevin Hart	Tyrese Gibson	Morris Chestnut
Cuba Gooding, Jr.	Jennifer Hudson	Regina Hall
Terrell Owens	Marlon Wayans	Omari Hardwick
Boris Kodjoe	Nicole Ari Parker	Brian J. White
Brian McKnight	Bruno Mars	Michael Jai White
Tae Heckard	Dr. Ian K Smith	Angela Simmons
Donnell Rawlings	Jagged Edge	Tami Roman
Jason "Jet" Terry	Roy Wood Jr.	Gary Owen
Tyson Beckford	Ray J	DJ Spinderella
Janelle Monae	Joe Torry	Ginuwine
Rasheeda	Tony Gaskins	Case
French Montana	Rodney Perry	J. Anthony Brown
Tank	Marques Houston	Christian Keyes
Tahiry Jose	Affion Crockett	Julia Beverly
Mimi Faust	Michelle Carter	Dawn Richard
Jon B.	Rudy Rush	Karlie Redd
Charlie Murphy	Dawn Strozier	Christopher "Kid" Reid
Chris Spencer	Lil' Duval	Romeo Miller
Waka Flocka	Cardi B.	Luke James
Teairra Mari	Michael Crabtree	Dorrough Music
Trent Shelton	LeCrae	Dawn Strozier
Hill Harper	Justin Hires	Finesse Mitchell
Wil Sylvince	Andy Mineo	Shawn Harris
Darrin Dewitt Henson	Dondria	Jay R. Ellis
No Malice	April McRae	Tony Mack
D. Ellis	Jimmie Reign	Rashidah Ali
Hope Flood	Carl Anthony Payne	DJ ASAP
Patrick Crayton	Felix Jones	Eddie Griffin

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The Vincent Tucker Radio Show (VTRS) has an audience reach of nearly 1.2 Million via our broadcast radio affiliates, Podcast Sites & Apple/Android Apps.

Our Demographics

<u>Gender</u>	
Female	68%
Male	32%
<u>Age Breakdown</u>	
P 18 - 24	30%
P 25 - 34	41%
P 35 - 44	25%
P 45 - 54	04%
<u>Ethnic Background</u>	
African-American	61%
Hispanic	27%
Caucasian	09%
<u>Highest Education Level</u>	
High School Graduate	48%
Some College	21%
College Graduate	11%
<u>Marital Status</u>	
Single	59%
Married	41%
<u>Income Level</u>	
\$20,000 – 29,000 per year	26%
\$30,000 – 39,000 per year	34%
\$40,000 – 49,000 per year	24%
More than \$50,000 per year	11%

Source: Website Poll & Email Survey
Nov 2014 - Feb 2015, Adults 18+

Why Should You Advertise on VTRS

- One of the up-and-coming forces in the entertainment today, Vincent “Heartbreak” Tucker is a rising music & entertainment executive, promoter, event host, radio personality, entrepreneur & humanitarian. He has a positive track record in the community as a clean cut, non-controversial role model for the next generation.
- Advertisers can be aligned with Vincent’s impactful listening benchmarks such as “Heartbreak’s Hip-Hop Minute”, “Myskenna’s Space” and “The Yellostar News Report.”
- Our target audience is business mind, social, savvy adults between the ages of 18 to 34.
- The Vincent Tucker Radio Show’s Core Audience is 68.1% women, between the ages of 18 to 34 with a variety of income backgrounds, ethnicities and who are spread out across the world (mostly USA) accessing the show via Internet radio (GLOBAL) & Podcast Devices (GLOBAL).
- Our Broadcast is Syndicated therefore you not only reach our LIVE audience on fbrn.us but also the audience on our syndicated partners radio stations. Your ad will also be included for replay on our podcast site as well as our iPhone & Android apps.



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Our Advertisers, Sponsors & Partners

A list of Current and Previous Advertisers, Sponsors and Partners of the VTRS include...



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- Submit Questions, Topics and Tips for our Shows

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Awards & Recognition

The Vincent Tucker Radio Show (VTRS) is widely regarded as one of the leading streaming radio shows on the Internet in the United States and globally. Below is a list of some of our most recent accolades and awards.



Fbrn.us Internet Radio Host Sharkey Awards

Throughout the Five Year History of the FBRN.US Internet Radio Host Awards, the VTRS has earned the most nominations of any radio show in for one night (9 in 2012) and Overall (28). The VTRS has also won the most Sharkeys (14) including Show of the Year (2012-2014).



Examiner.com Best of 2015 Winner

Ivy McQuain of Examiner.com named Vincent "Heartbreak" Tucker as one of the "2015 Best Media Professionals." At the end of each year, Examiner.com gathers a list of media professionals that possess the skills, determination and know-how to become a star in their respective industries.



Cosign Magazine Power Issue

Vincent "Heartbreak" Tucker and The Vincent Tucker Radio Show were listed as a "Future Media Power Player" in the December 2013 Power Issue.

"Mr. Tucker remains cool behind his mic, not focused on being funny, but a naturally witty, intelligent, and very articulate host that you might expect of a veteran broadcaster. I highly recommend the Vincent Tucker Radio Show to any radio network looking for an influential edge in the 18 to 34 urban contemporary demographic."

– Robert Traw, iHeartMedia

"It sounds like The Vincent Tucker Radio Show has quality content."

– Thomas J. Cavallaro, CBS Radio Group

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The Vincent Tucker Radio Show

Genre:	Urban Contemporary, Comedy, Talk
Running Time:	2 hours (approximately)
Flagship station:	Fishbowl Radio Network L.L.C. (Arlington, Texas)
Parent Company:	CWC Entertainment Group LLC (Dallas, Texas)
Starring:	Vincent "Heartbreak" Tucker Myskenna Aaron "Yellostar" Channell Remon Charity E. GO DJ SQ
Contributors:	Pastor Andre Byrd Christopher Panayiotou
Creators:	Vincent "Heartbreak" Tucker Jerone Mitchell
Executive Producers:	Vincent "Heartbreak" Tucker Aaron "Yellostar" Channell Arkenna Darensburg Cornelius Johnson
Music Director:	Jacob Taylor
Multimedia Manager:	Cornelius Johnson
Advertising:	Arkenna Darensburg
Technical:	Aaron Channell
Affiliate Relations:	Jacob Taylor
First Air Date:	December 11, 2007
Entered Syndication:	July 1, 2008
Opening Theme:	<i>The Vincent Tucker Radio Show</i> by Mixtopia Studios

Add Us to Your Station!!!

Vincent "Heartbreak" Tucker (FOX, ABC, CNN & VIBE Magazine) is a Syndicated Radio Personality, Executive, Host/MC, Promoter, & Humanitarian. He has a positive track record in the community as a clean cut, non-controversial role model for the next generation.

The founder of CWC Entertainment Group L.L.C., is also host of *The Vincent Tucker Radio Show*, founder of Register to Speak Out!™, a non-partisan voter registration initiative and co-director of My Brother's Keeper: Feed the Homeless Drive.

Add *The Vincent Tucker Radio Show* to your radio station's line-up today!

Phone: 1.877.998.4623, Ext. 1

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